



Marketing profile 2026

ProgramsFlow

**Manage academic programs, curricula, and catalogs in
one platform.**

The complete academic program lifecycle, from proposal to
accreditation.

About the platform

ProgramsFlow is a bilingual (Arabic / English) platform built for higher-education institutions, bringing program design, review, governance, and publishing into one place — from the first proposal to full accreditation.

The problem it solves

Academic program records are usually scattered across documents, email chains, and hard-to-trace decisions. ProgramsFlow gathers all of it into a unified platform for managing academic programs across the institution, with a defensible record of every version and every decision.

Four core pillars



Build & evolve programs

Design rich, accreditation-ready programs and keep every version, course, and outcome perfectly in sync.



Review & approve with confidence

Route every proposal through the exact approval path your institution follows — no email chains, no lost decisions.



Govern & stay accountable

Give every person the right access, and keep a defensible record of who changed what and when.



Publish & keep everyone informed

Share a polished public catalog, match your brand, and make sure nothing slips through the cracks.

Fully bilingual with RTL support

Built for higher education

Branding per institution

Key features

From idea to approved program



Program management

Create, version, and publish academic programs with full audit history.



Program creation & versioning

Create detailed programs and publish new versions over time, while every earlier version stays intact for reference and accreditation.



Study plans

Build structured study plans and map courses across every level.



Customizable workflows

Design review workflows with custom forms, stages, and committees.

Key features

Publishing, quality, and accreditation



Public catalog

Publish a beautiful, bilingual catalog of your programs with full control over what the public sees, and SEO-friendly public pages.



Scheduled reviews

Schedule periodic program reviews with automatic reminders.



Accreditation ready

Keep programs aligned to accreditation standards and evidence.



Outcome mapping (PLOs & CLOs)

Map course outcomes to program outcomes in a clear coverage matrix that proves your curriculum delivers what it promises.



UN SDG alignment

Connect programs to the UN Sustainable Development Goals to showcase impact and meet modern accreditation expectations.



Audit log & change history

A complete, tamper-evident record of every important change gives you accountability and audit-ready evidence at any moment.

One platform, a family of products

ProgramsFlow is the core platform, and a growing family of add-ons extends it — so your institution manages programs, indicators, and scheduling in one place.

**Core platform**

ProgramsFlow

Design, review, govern, and publish academic programs — the complete lifecycle from proposal to accreditation.

**Add-on**

IndicatorsFlow

IndicatorsFlow helps institutions define key performance indicators, collect results across programs and courses, and track achievement against targets.

**Add-on**

CoursesFlow

CoursesFlow helps colleges and departments distribute teaching loads, manage sections, build timetables, and detect scheduling conflicts.

All three products share the same data and one visual identity — what gets approved in ProgramsFlow flows straight into indicators and timetables.



Contact us

Have a question about ProgramsFlow or want a walkthrough? Send us a message and our team will get back to you.



Email

app@programsflow.com



Location

**Dammam, Eastern Region,
Kingdom of Saudi Arabia**



Response time

**We usually reply within one
business day.**

Request a walkthrough for your institution

A unified platform for managing academic programs across the institution.